AIMS - Automated Insertion Management System

Businesses today face a multitude of regulatory issues and customer demands to guarantee the integrity of sensitive business communications. Failure to meet those diverse standards could result in substantial financial loss and jeopardize hard-won customer relationships.

AIMS, combined with Neopost's® proprietary Integrated Mail Operating System (IMOS), is your key to preventing those perils. AIMS from Neopost provides two mail solutions in one: real-time information and statistics to manage your mail center and a new window into your operation. The AIMS application delivers peace of mind, value and the level of reliable service you deserve. Its fast verification capability confirms that every piece of mail in your job has been processed accurately, providing complete "closed loop," piece-level integrity.

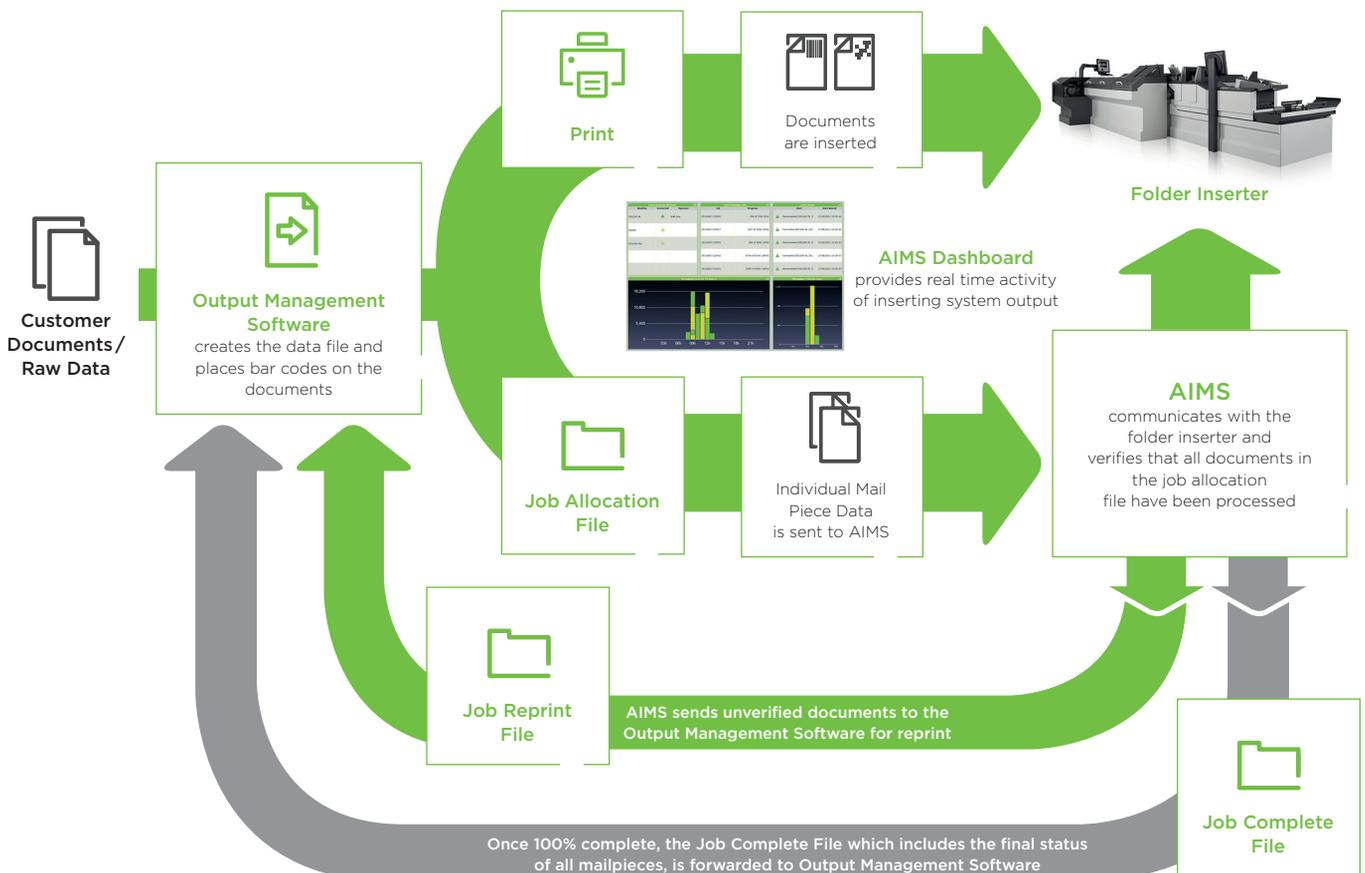## Mail Piece Integrity and Security

AIMS software harnesses the integrated integrity built into Neopost's IMOS to deliver complete process verification. In addition, Neopost can employ our Output Management Software (OMS) to enhance the complete closed loop validation process.

What is Closed Loop Verification?

AIMS verifies, in real time, that each of your mail pieces in the database of documents in your mailing job has been completed. When missing, duplicate, or unmatched business documents are identified, AIMS updates the data in real time and establishes records for reprocessing.

AIMS creates a reprint file and verifies that replacement documents have been processed until your job is 100 percent complete.

That verification provides the confirmation that compliance requirements are met and your important business communications are secure.

Print

Documents are inserted

Folder Inserter

Customer Documents / Raw Data

Output Management Software
creates the data file and places bar codes on the documents

AIMS Dashboard
provides real time activity of inserting system output

AIMS
communicates with the folder inserter and verifies that all documents in the job allocation file have been processed

Job Allocation File

Individual Mail Piece Data is sent to AIMS

Job Reprint File

AIMS sends unverified documents to the Output Management Software for reprint

Job Complete File

Once 100% complete, the Job Complete File which includes the final status of all mailpieces, is forwarded to Output Management Software

DS-1200 G3 shown

Monitor and Manage

Combining Neopost's proprietary IMOS and AIMS gives you the power to manage the status of each mail piece precisely while the system monitors and manages all your mail center activities in real time.

AIMS real-time access to operational data gives you new visibility into each job, each operator and each inserter, essential information to help run your mail center efficiently and confidently. The system can be set to alert you to any significant event via the Internet. The alert can be sent to a smart phone, tablet or any other communications device of your choice.

You can also respond instantly to customer inquiries because piece-level data can also be shared through integrated customer-facing systems or service systems.

Dynamic Dashboards

The AIMS application is browser-based and its dashboards are scalable, making the number of real-time views unlimited. Dashboards views can be configured to show the performance of individual inserters and jobs, or combined into a view of the complete mailcenter. AIMS is the perfect choice for mailcenter management while multiple closed-loop jobs run in the background.
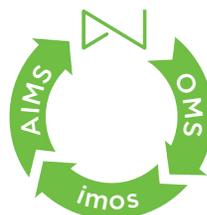
Choose The Reporting Analysis Format that Suits Your Purpose

You can access and analyze historical performance data in a variety of report formats. Evaluate performance among jobs, operators and systems or compare data across time – months, weeks or even days – or focus on metrics including throughput, run times and content.

Everything you select can be viewed on-screen or printed as graphs and charts.

Complete Solution

AIMS is versatile. Use it to record simple job names, dates and piece counts for traditional mail jobs. Add a barcode for post-mailing access to individual mail pieces. Use it to "search" for a past business communications or to extract a printed document queued for insertion.

Why Choose Neopost?

Neopost is a global leader in mailing solutions, shipping services and digital communi-cations. We believe that people are the key to business success. That's why our products and services are tailored to help your organization improve the quality of its interactions and bring people closer together.

In this age of multichannel communications, we guide and empower you to interact in new and innovative ways. We advise you on how to create cost-cutting synergies. And we deliver global coverage with a strong local presence, offering you continual support by phone, onsite or online.

Today, Neopost is present in 31 countries and has a network of partners in more than 90 countries. We promote respon-sible business and sustainable development through our products and outreach programs. And our 6,200 employees worldwide are committed to making your interactions more responsive and more powerful – offering you a competitive edge that will open up a wealth of business opportunities.

Find out more at neopost.com

NEOPOST